

Supporting Your Nanny



THE IMPORTANCE OF CONTINUING EDUCATION FOR NANNIES

Continuing education for nannies is not just a benefit; it is a necessity. Like teachers, and professionals in the health sector, nannies also contribute to the upbringing of children and therefore, must have access to the latest research and best practices in child care. In addition, it is important for your nanny to have opportunities to connect with other nannies and to learn from experienced professionals.

Most parents do their best with what they have but the world today is much different than what it was 20+ years ago. There are numerous ways to gain knowledge, and nothing less should be expected from those who are helping to raise children.



Support your nanny to continue education by:

- **Encourage your nanny to attend conferences.** Example: INA Annual Conference or other industry conferences. You would be amazed at what a nanny who attends the conference will be able to bring back and implement in your family. These conferences generally have between 4 to 20 workshops on a host of topics. If your nanny is attending one, look through the list of workshops with them so that you can tell which workshops you think would most benefit your family.
- **Pay for your nanny to attend a specialized and/or advanced training.** Trainings with qualified professionals present topics and share ideas how it relates to the work of nannies. Professional nannies are excited to attend trainings that are specific to the needs of the family and the children they care for.
- **Persuading your nanny to learn from their peers.** This can add benefit to your family. Whether it is a local nanny group or an online nanny group, your nanny can benefit from the experience of others. They can learn about what has worked and what hasn't in similar situations. They can share experiences, struggles while making new connections with like-minded professionals in the field. The job of a nanny can be a very isolating job. These groups are important to the professional and personal lives of your nanny.
- **Team up with your nanny to keep up with the latest research and best practice.** You can encourage and pay for your nanny to read journals and publications to stay up-to-date on the newest research on brain development, child psychology, and child care.

Are you convinced that your nanny needs the support that continuing education can bring? Encourage your nanny to invest in their career and to become an INA Childcare Professional Member. For just \$55 a year, your nanny can be an INA member and receive the benefits and discounts of membership.

INA Members receive:

- A large discount to the INA Annual Conference with both continuing education workshops and peer networking.
- Access to an INA Member only Facebook group where there are monthly training and group chats about a host of different topics.
- The chance to use the Member Advantage Program with discounts from other industry services

Find the steps to give your nanny the gift of INA Membership at nanny.org.

5 REASONS YOUR NANNY SHOULD ATTEND THE INA CONFERENCE



When your nanny attends the INA conference, they will return to your family with a toolbox full of ideas, enthusiasm, inspiration, encouragement, connections, and motivation to care for your children on a whole new level.

EDUCATION

Each INA Conference provides over 20 hours of child care focused workshops on topics ranging from support for a postnatal mom to discipline of teens and everything in between. We suggest you take a look at our workshop selection for this year and discuss which workshops you would like your nanny to attend.

CONNECTIONS

The caregivers who attend the INA Conference not only meet other like-minded professional nannies who can provide ideas and inspiration that will benefit your family but also prominent speakers and business owners who can provide insightful support.

RECOGNITION

Attending the INA Conference means that your nanny is eligible for awards like the Service Award Pin and the Nanny of the Year Award. Nannies who are recognized for their service are more likely to feel a sense of pride in their work and be fulfilled with their career.

CREDENTIALS

Your nanny is also able to take the INA Nanny Credential Exam and become an INA Credentialed Nanny. Passing the INA Credential Exam will give you peace of mind that your nanny has a first class level of child care knowledge.

EXPERIENCE

Traveling expands your nanny's global perspective and ability to face the challenges of an everinterconnected world. Your nanny will then bring that wisdom back to your family.

How can you support your nanny's attendance at the INA Conference?

You can financially sponsor through any or all of the following:

- Paid Time Off
- Airfare or other Travel Expenses
- Hotel Accommodations
- Conference Registration

Find full details at inaconference.org



About



INA is a volunteer, not for profit educational association that is committed to providing information, education and guidance to the public and to industry professionals. We look to people like you, who are interested in the professionalism of the in-home child care industry, to partner with us and support our efforts.

JOIN US

For more information on joining INA, please visit our [member benefits](#) page on the INA website, www.nanny.org.

If you have questions or comments about INA, please contact us by phone at 888.878.1477 or by email at admin@nanny.org.

Membership is open to:

Nannies and all other in-home child care providers

Nanny Employers

Nanny Placement Agencies and Staff

Industry Service Providers

Individuals who support the in-home child care industry

Industry Educators

INA Weekly Blog

Each week, INA distributes fresh ideas and valuable resources for Nannies and Agencies via email. Topics include business solutions for effective agency management, innovations in recruitment and family-client communications, and more. [Subscribe here.](#)

INA Annual Conference

Each year, INA holds an industry conference attended by agencies, nannies and related business partners from around the world. This three-day event features speakers and workshops that help INA members improve business performance, connect with the nanny community, and address challenges and opportunities across a range of issues. Learn more about this year's INA Annual Conference, including our workshop agenda, keynote speakers, costs and dates.